



HAWAII HOSPITALITY

MAGAZINE

2012 EDITORIAL CALENDAR

JANUARY/FEBRUARY

- When the Unthinkable Happens (How do we support our visitors?)
- Grown in Hawaii, Served in Hawaii
- APEC Recap
- Featured Department: Engineering

Space Close: Nov. 23, 2011
Camera Ready Ads Due: Nov. 30, 2011

MARCH/APRIL

- Room Amenities
- Na Poe Paahana Awards
- Featured Department: Food & Beverage
- Capital Success: Whaler at Kaanapali Beach

Space Close: Jan. 20, 2012
Camera Ready Ads Due: Jan. 27, 2012

MAY/JUNE

- Hoteliers as Good Neighbors
- Small Bites
- Featured Department: General Managers
- Capital Success: Hyatt Regency Waikiki Beach

Space Close: Mar. 23, 2012
Camera Ready Ads Due: Mar. 30, 2012

JULY/AUGUST

- Renovation
- Culinary Training
- APEC Impact
- Social Media
- Coming Soon: Oktoberfest
- Featured Department: Guest Services

Space Close: May 25, 2012
Camera Ready Ads Due: Jun. 1, 2012

SEPTEMBER/OCTOBER

- Green Cleaning
- Restaurants as Good Neighbors
- Featured Department: Housekeeping
- Capital Success: Waikiki Ocean Resort

Space Close: Jul. 20, 2012
Camera Ready Ads Due: Jul. 27, 2012

NOVEMBER/DECEMBER

- Energy
- Top Young Chefs
- Education & Training
- Featured Department: Security

Space Close: Sep. 21, 2012
Camera Ready Ads Due: Sep. 28, 2012

Hawaii Hospitality presents profiles of the industry's movers and shakers, plus news, exclusive analysis and commentary on hotel openings and closings, operations, renovations, repositionings, f&b trends, legal & political issues, economics, personnel, new products and much more. In the large and bustling hospitality industry in the islands, our reach, reputation and longevity are unequalled.