

Residential Construction • Rail Overview • Concrete • Trucking & Hauling

BUILDING INDUSTRY HAWAII

MILITARY PROJECTS 2016 AND BEYOND

Our Award-winning BUILDING INDUSTRY HAWAII

'The Magazine That Cares About Construction'



2017 Planning Calendar

*SUBJECT TO CHANGE

JANUARY

MILITARY FORECAST

- Cement & Concrete Products Industry Directory
- Training & Apprenticeship

SPACE DEADLINE: Dec. 9
AD DUE: Dec. 16

FEBRUARY

COMMERCIAL DEVELOPMENT

- Roofing Awards
- Inside ABC

SPACE DEADLINE: Jan. 13
AD DUE: Jan. 20

MARCH

DEVELOPERS

- Bonding & Insurance
- Airports & Harbors
- Guam

SPACE DEADLINE: Feb. 10
AD DUE: Feb. 17

APRIL

RESIDENTIAL CONSTRUCTION

- Infrastructure
- Inside GCA

SPACE DEADLINE: Mar. 10
AD DUE: Mar. 17

MAY

MILITARY APPRECIATION

- Concrete & Repairs
- Trucking & Hauling

SPACE DEADLINE: Apr. 7
AD DUE: Apr. 14

JUNE

TOP ROOFERS

- Hawaii Lumber Products Association Directory
- Inside AIA
- Guam

SPACE DEADLINE: May 12
AD DUE: May 19

JULY

TOP CONTRACTORS

- High-tech Building
- Legislative Issues

SPACE DEADLINE: Jun. 9
AD DUE: Jun. 16

AUGUST

BIG ISLAND

- Renovation & Remodeling
- Doors, Floors, & Windows

SPACE DEADLINE: Jul. 7
AD DUE: Jul. 14

SEPTEMBER

KAUAI

- Hawaii Steel Alliance Directory
- Site Prep
- Guam

SPACE DEADLINE: Aug. 11
AD DUE: Aug. 18

OCTOBER

MAUI

- Pacific Building Trade Expo Directory
- Unions & Building Trades

SPACE DEADLINE: Sep. 8
AD DUE: Sep. 15

NOVEMBER

CONSTRUCTION EQUIPMENT

- Shipping & Transportation
- Energy Awareness

SPACE DEADLINE: Oct. 13
AD DUE: Oct. 20

DECEMBER

TOP PROJECTS

- Painting & Finishing
- Inside BIA
- Guam

SPACE DEADLINE: Nov. 10
AD DUE: Nov. 17

CONTACT US

For more information about advertising in BUILDING INDUSTRY HAWAII, please contact:

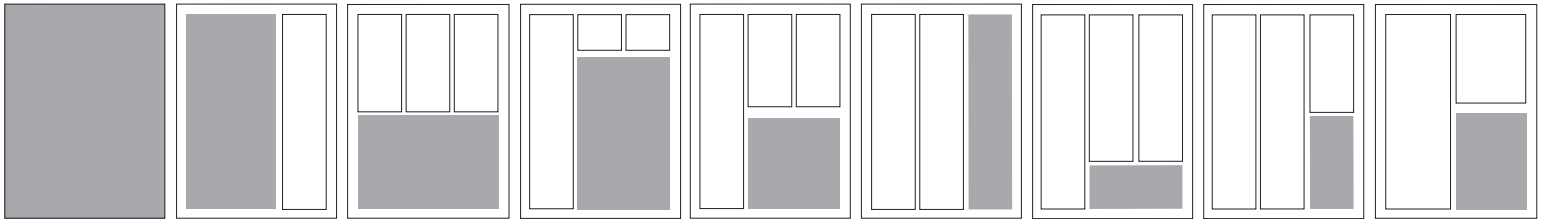
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FULL PAGE BLEED 8.375" X 11.125"	2/3 PAGE 4.625" X 10"	1/2 PAGE HORIZONTAL 7" X 4.937"	1/2 PAGE VERTICAL 4.625" X 7.375"	1/3 PAGE HORIZONTAL 4.625" X 4.937"	1/3 PAGE VERTICAL 2.25" X 10"	1/6 PAGE HORIZONTAL 4.625" X 2.25"	1/6 PAGE VERTICAL 2.25" X 4.937"	1/4 PAGE VERTICAL 3.437" X 4.937"
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About BUILDING INDUSTRY HAWAII

Building Industry Hawaii, an upscale trade magazine published on the first day of each month, showcases construction in the Islands. Reaching top industry officials and members of leading construction organizations and associations, *Building Industry Hawaii* combines smart journalism with stunning graphics to highlight timely projects and provide useful insight about bids, events, equipment, technology, trends, legislative initiatives and forthcoming opportunities.

Produced by award-winning writers and editors, each issue of *Building Industry Hawaii* contains relevant and exclusive coverage of construction and development topics.

- CONTRACTORS • SUBCONTRACTORS • ARCHITECTS • ENGINEERS
- DEVELOPERS • GOVERNMENT AGENCIES • MILITARY CONTRACTING AGENCIES
- BUILDING ASSOCIATIONS • BUSINESS LEADERS • COMMERCIAL REALTORS

AD SIZES

Full Page Bleed:	8.375" x 11.125"	Trim Size:	8.125" x 10.875"
2/3 Page	4.625" x 10"	Full Page (Image Area)	7" x 10"
1/2 Page Horizontal	7" x 4.937"	Single Column Width:	2.25" (3 col. format)
1/2 Page Vertical	4.625" x 7.375"	Column Gutters:	.1875"
1/3 Page Horizontal	4.625" x 4.937"		
1/3 Page Vertical	2.25" x 10"		
1/6 Page Horizontal	4.625" x 2.25"		
1/6 Page Vertical	2.25" x 4.937"		
1/4 Page	3.437" x 4.937"		

Black and white advertising subject to discounts.

ADVERTISING RATES

All advertising may run in full color without additional charge.

	Open	3x	6x	9x	12x
FULL:	\$3,074	\$2,581	\$2,346	\$2,206	\$2,066
2/3 PAGE:	\$2,710	\$2,284	\$2,081	\$1,967	\$1,852
1/2 PAGE:	\$2,289	\$1,915	\$1,753	\$1,644	\$1,540
1/3 PAGE:	\$1,769	\$1,483	\$1,358	\$1,275	\$1,196
1/4 PAGE:	\$1,670	\$1,405	\$1,270	\$1,208	\$1,129
1/6 PAGE	\$1,295	\$1,092	\$993	\$936	\$879
PREMIUM POSITIONS	Open	3x	6x	9x	12x
Back Cover	\$3,881	\$3,252	\$2,940	\$2,752	\$2,560
Inside Front	\$3,653	\$3,059	\$2,778	\$2,601	\$2,425
Inside Back	\$3,299	\$2,768	\$2,518	\$2,435	\$2,201
Doubletruck	\$5,395	\$4,501	\$4,064	\$3,797	\$3,527

PRODUCTION:

Web Offset

Building Industry Hawaii accepts press-quality PDF files in CMYK format, with minimum resolution of 300 pixels per inch. There is no additional charge for bleeds but text must not appear outside of image area. *Building Industry Hawaii* will produce advertising prototypes upon request.

Files must be Macintosh compatible. **WE DO NOT ACCEPT negatives, Microsoft Publisher or PowerPoint files.**

For more information on specifications or how to upload to our FTP site, please call our production department at (808) 738-4942, or e-mail art@tradepublishing.com.

CHANGES & CANCELLATIONS:

Building Industry Hawaii will not be responsible for changes made to advertising after deadline. Cancellations are not accepted without charges after closing dates. Prior to deadline, cancellations must be in writing. **PUBLISHER'S POLICIES:** The Publisher reserves the right to reject advertising. **RATE PROTECTION:** Rates are guaranteed for the duration of a contract period. Advertising may be short-rated (based on volume or frequency x applicable rates) when rate agreements are not honored. **TERMS:** Rates are not subject to commissions or cash discounts. Payments are due within 30 days of invoice. Accounts more than 30 days past due agree to pay interest on balances of 1-1/2 percent per month, or 18 percent per annum. Rates are net cash with order unless credit is pre-approved by Publisher. **CONDITIONS:** Published by Trade Publishing Company, *Building Industry Hawaii* will not accept responsibility for unsolicited materials, nor submitted materials that are lost or stolen. *Building Industry Hawaii* will not be bound by clauses or statements appearing on client or agency insertion orders that conflict with terms or conditions of *Building Industry Hawaii* contracts or rate cards. Advertisers and agents assume liability for submitted materials and indemnify *Building Industry Hawaii* from losses or expenses and claims arising from such ads, including legal action for libel, plagiarism, copyright infringement or invasion of privacy. *Building Industry Hawaii* must be notified of billing and advertising errors within 15 days of invoice date.