

2017 Planning Calendar

*SUBJECT TO CHANGE

FEBRUARY/MARCH

BOMA

- Window Replacement Options
- Window vs. Split AC
- Hawaii Building Facilities Property Management Expo

SPACE DEADLINE: Jan. 20
ADS DUE: Jan. 27

APRIL/MAY

CONCRETE RESTORATION

- Storm Preparedness
- Insurance & Finance
- IREM

SPACE DEADLINE: March 17
ADS DUE: March 24

JUNE/JULY

MAKING YOUR EXTERIOR PAINT JOB LAST

- Paving & Sealcoating
- Solar & Battery Storage
- Railings & Stairs

SPACE DEADLINE: May 19
ADS DUE: May 26

AUGUST/SEPTEMBER

ROOFING OPTIONS

- Plumbing Nightmares
- Building Calamities
- Legal Matters

SPACE DEADLINE: July 14
ADS DUE: July 21

OCTOBER/NOVEMBER

RENOVATION & REMODELING

- LED Walkway Lighting
- Choosing a Security Company
- Reducing your Ongoing Pool Costs

SPACE DEADLINE: Sept. 15
ADS DUE: Sept. 21

DECEMBER/JANUARY

WATERPROOFING

- Signs Signs Everywhere a Sign
- Soundproofing your Floors
- CAI

SPACE DEADLINE: Nov. 14
ADS DUE: Nov. 24

CONTACT US
For more information about advertising in BUILDING MANAGEMENT HAWAII, please contact:

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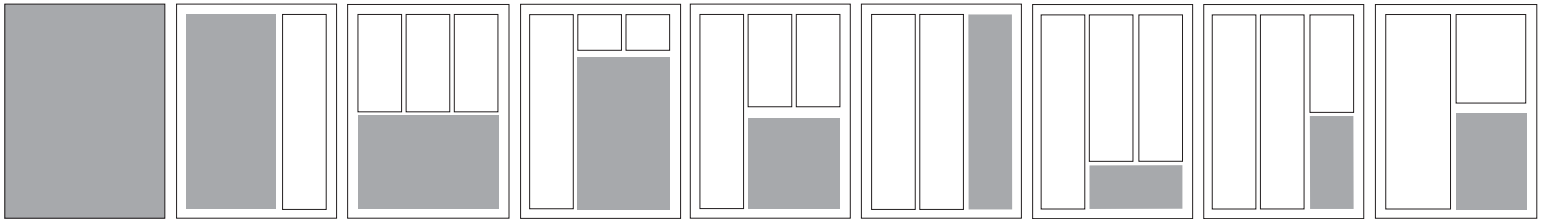
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**Niche magazine readership continues to grow.*
Magazines are #1 in advertising engagement.*
Magazines are trusted, influential and inspiring.*
Magazine Advertising improves advertising ROI.*
Magazine ads motivate reader action.***

*MPA Research. Visit magazine.org



FULL PAGE BLEED 8.375" X 11.125"	2/3 PAGE 4.625" X 10"	1/2 PAGE HORIZONTAL 7" X 4.937"	1/2 PAGE VERTICAL 4.625" X 7.375"	1/3 PAGE HORIZONTAL 4.625" X 4.937"	1/3 PAGE VERTICAL 2.25" X 10"	1/6 PAGE HORIZONTAL 4.625" X 2.25"	1/6 PAGE VERTICAL 2.25" X 4.937"	1/4 PAGE VERTICAL 3.437" X 4.937"
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ABOUT BUILDING MANAGEMENT HAWAII

Building Management Hawaii, an upscale bimonthly magazine aimed at landlords and property management executives, is published on alternating months beginning with the first day of each February. Established in 1984, *Building Management Hawaii* combines smart journalism and expert voices with stunning graphics to highlight trends and provide timely information useful to management agencies, resident managers, and leaders of home owner associations.

Produced by award-winning writers and editors, *Building Management Hawaii's* mission is to provide relevant and exclusive coverage of issues important to allies including:

- Association of Resident Managers (ARM) • Condominium Council of Maui (CCM)
- Community Associations Institute (CAI) • Building Owners and Managers Associations (BOMA) • Hawaii Building Engineers Association (HBEA)
- Institute of Real Estate Management (IREM) • Hawaii Council of Community Associations (HCCA) • Moiliili Resident Managers Association (MRMA)
- International Facility Management Association (IFMA)

AD SIZES

Full Page Bleed:	8.375" x 11.125"	Trim Size:	8.125" x 10.875"
2/3 Page	4.625" x 10"	Full Page (Image Area)	7" x 10"
1/2 Page Horizontal	7" x 4.937"	Single Column Width:	2.25" (3 col. format)
1/2 Page Vertical	4.625" x 7.375"	Column Gutters:	.1875"
1/3 Page Horizontal	4.625" x 4.937"		
1/3 Page Vertical	2.25" x 10"		
1/6 Page Horizontal	4.625" x 2.25"		
1/6 Page Vertical	2.25" x 4.937"		
1/4 Page	3.437" x 4.937"		

Black and white advertising subject to discounts.

ADVERTISING RATES

All advertising may run in full color without additional charge.

	1x	3x	6x		1x	3x	6x
FULL:	\$2,632	\$2,200	\$2,024	PREMIUM POSITIONS			
2/3 PAGE:	\$2,310	\$1,930	\$1,758				
1/2 PAGE:	\$1,841	\$1,550	\$1,441	Back Cover	\$3,116	\$2,596	\$2,383
1/3 PAGE:	\$1,550	\$1,301	\$1,207	Inside Front	\$3,022	\$2,518	\$2,310
1/4 PAGE:	\$1,326	\$1,124	\$1,035	Inside Back	\$2,831	\$2,362	\$2,170
1/6 PAGE:	\$1,191	\$1,010	\$ 941	Doubletruck	\$4,573	\$3,787	\$3,455

PRODUCTION:

Web Offset

Building Management Hawaii accepts press-quality PDF files in CMYK format, with minimum resolution of 300 pixels per inch. A printed proof of the art must be furnished. There is no additional charge for bleeds but text must not appear outside of image area. *Building Management Hawaii* will produce advertising prototypes upon request.

Files must be Macintosh compatible. **WE DO NOT ACCEPT negatives, Microsoft Publisher or PowerPoint files.**

For more information on specifications or how to upload to our FTP site, please call our production department at (808) 738-4942, or e-mail art@tradepublishing.com.

CHANGES & CANCELLATIONS:

Building Management Hawaii will not be responsible for changes made to advertising after deadline. Cancellations are not accepted without charges after closing dates. Prior to deadline, cancellations must be in writing. **PUBLISHER'S POLICIES:**

The Publisher reserves the right to reject advertising. **RATE PROTECTION:** Rates are guaranteed for the duration of a contract period. Advertising may be short-rated (based on volume or frequency x applicable rates) when rate agreements are not honored. **TERMS:** Rates are not subject to commissions or cash discounts. Payments are due within 30 days of invoice. Accounts more than 30 days past due agree to pay interest on balances of 1-1/2 percent per month, or 18 percent per annum. Rates are net cash with order unless credit is pre-approved by Publisher. **CONDITIONS:**

Published by Trade Publishing Company, *Building Management Hawaii* will not accept responsibility for unsolicited materials, nor submitted materials that are lost of stolen. *Building Management Hawaii* will not be bound by clauses or statements appearing on client or agency insertion orders that conflict with terms or conditions of *Building Management Hawaii* contracts or rate cards. Advertisers and agents assume liability for submitted materials and indemnify *Building Management Hawaii* from losses or expenses and claims arising from such ads, including legal action for libel, plagiarism, copyright infringement or invasion of privacy. *Building Management Hawaii* must be notified of billing and advertising errors within 15 days of invoice date.